Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)	
Annual Assessment of the Status of)	MB Docket No. 12-203
Competition in the Market for the)	
Delivery of Video Programming)	

COMMENTS OF Easton Community Access Television ("ECAT")

Easton Community Access Television submits these comments in response to the above captioned Notice of Inquiry ("NOI"), released July 20, 2012, seeking "data, information, and comment on the state of competition in the delivery of video programming."

Easton Community Access Television was incorporated in 2009 as an independent non-profit 501(c)(3) organization committed to running the community media center for Easton, Massachusetts. ECAT administers its 2 distinct cable access channels on Comcast and Verizon.

- 1. Comcast Xfinity and Verizon FIOS both provide two distinct cable channels for use by ECAT.
- 2. These channels are placed on the lowest tier of cable provided. If residents only have analog television sets they require a digital converter box to receive this basic service.
- 3. There are more channels carried since June of 2010.
- 4. Unfortunately, our providers do not allow for distribution of our programming schedule on the system's on-screen program guide. Residents must navigate to our web site to view our programming schedule, though we can provide all necessary data required for inclusion on an on-screen program guide.
- 5. We are not in an AT&T U-Verse community.
- 6. PEG programming has grown exponentially in Easton over the past 2 ½ years. Beginning in 2010 Easton Community Access Television initiated the oversight of community access in Easton. Our first major step was to begin transmission of community access from its own TV studio facility. Previously, Easton's community access consisted of a Comcast run studio that had been shared by 5 communities (Easton, Holbrook, Avon, Raynham, Stoughton all in Massachusetts).

ECAT has brought on staff and expanded coverage to 5 different community board meetings, local high school sports, live debates for local selectmen as well as state candidates. We provide both 1-to-1 and small group training in TV studio, digital media production and work well with many other local organizations from the Lions Club to the Cub Scouts. We have a very strong partnership with the local Ames Free Library.

Easton is located in a state (Massachusetts) that has largely been able to resist the legislative changes that have decimated community media across the nation during a time when it is most needed to grow.

ECAT has embraced a forward thinking vision for our community access organization. A modern community media center needs to embrace all forms of multimedia production and support for that should be provided by similar revenues to fund this public good as generated by internet providers and traffic over those same public lines.

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